

Press release

**EVERYTHING IS READY FOR "SUMMER"
THE NATIONAL JEWELRY EXHIBITION AND FOR THE TWENTY YEARS ANNIVERSARY OF
PALAKISS
FROM 7TH TO 11TH SEPTEMBER**

Vicenza, 5th September 2019 - September has always been an important moment for purchases in the field of jewelry facing the last months of the year. With Summer, the national jewelry show of Palakiss, Vicenza also becomes the capital of cash & carry in the gold-silversmith sector, of the replenishment of Italian and foreign wholesalers and retailers. A hundred gold-silversmith exhibiting companies and buyers from Europe, Turkey, USA, China, Israel, North Africa and India are expected.

An event that this year also marks an important milestone, the twentieth anniversary of the foundation of Palakiss, a real business center where Italian companies, coming from the main jewel districts, Arezzo, Vicenza, Valenza, Torre del Greco, and national and international buyers meet.

"A great challenge, an adventure that has lasted for twenty years and that we have built with the commitment and passion of the whole team, of our companies that believed in the project and of our partners, including international ones - explains Andrea Marcon, CEO of Palakiss Spa - we propose ourselves as an alternative to the traditional concept of fair, we offer the operators the possibility to do business even cash & Carry, but above all to promote themselves through digital tools, because our satisfaction is to be attentive to the needs of the market".

A goal that will be celebrated in an exclusive location, Friday 6 September starting at 7.30 pm, in the prestigious Villa Bonin Maistrello in Vicenza. An evening to celebrate with friends, goldsmiths, institutions, international partners, media.

Summer in September is also an opportunity to talk about new trends, and with "D-space", the area dedicated to innovation and creativity in the world of fashion jewels, six designers who will present their collections will be protagonists in Vicenza. Handmade creations, exclusively Made in Italy, in silver, gold, precious and semi-precious stones, alternative materials. Spotlights on Finny's Design, Debra Gioielli, Mauby & Wood, Spira Mirabilis Gioielli, Paparesta Accessories and Decem Venice.

Palakiss Spa

*Palakiss organizes 4 trade fairs, three have been officially recognized as National Jewelry Salons by the Veneto Region: **WINTER** in January, **SPRING** (in May), **SUMMER** (in September), to which is added the exclusive appointment called **Natale Oro / FALL** in November dedicated to purchases during the Christmas holidays.*

Palakiss, which today has about 18 thousand operators a year and about 100 exhibiting companies, is a business tool for small and medium-sized businesses, as well as a launching pad for the local and national economy of the sector, always looking to the public, retailers and Italian and international retailers.

The business center of Vicenza - with its 5,000 square meters, operational 365 days a year, structured, flexible and functional - is ready to welcome and respond to the most diverse needs of companies of the jewelry field.

www.palakiss.com

Info per i media

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